



EROSANTORINI

**PAVLOS KONTOMICHALOS**  
Chairman and CEO, Hellas Group  
Founder, EROSANTORINI

**Pavlos Kontomichalos** is the visionary and the driving force behind **EROSANTORINI**, a private two-acre, exclusive-use Estate that opened on the island of Santorini in September 2016.

A highly accomplished entrepreneur with over 30 years of business leadership experience in USA, Canada, China, Hong Kong and Greece, he founded and successfully built numerous businesses related to healthcare and to his native country, Greece. Most notably, he built and is the Chairman of Profex Inc. and Genesis Labs, two leading healthcare companies in Asia. In 2015, Kontomichalos consolidated the Greek-related companies he founded or co-founded over the years, creating the *Hellas Group*.

He is presently **Chairman & CEO of Hellas Group**, a network of six synergistic companies all focused on introducing "*Greece's Treasures*" to a select global audience. These companies include: *MyOdyssey*, bespoke luxury travel in Greece; *Elaion*, Greece's top olive oil; *Amphora*, leading provider of Greek foods and spirits; *Milos*, authentic Greek Restaurants in Shanghai; and *Hellas House*, a Landmark Hellenic Cultural Centre in the heart of Shanghai.

**EROSANTORINI** is the newest member of the Hellas Group. The island's first truly private, exclusive-use Estate—meticulously designed by the renowned architect/designer Paola Navone for year-round enjoyment—**EROSANTORINI** features four independent suites and sleeps up to ten adults and four children. In addition to the four private suites, the Estate features a spa room, outdoor cinema, an organic garden, olive and pistachio groves, a wine cellar, outdoor dining in numerous locations, and the largest infinity pool on the island.

"We created **EROSANTORINI** for discerning individuals who travel frequently with family or groups of intimate friends and seek to craft a most memorable and extraordinary experience while basking in the embrace of Greek generosity," said Kontomichalos. "In an incomparable setting of natural beauty, we have built a singular retreat that represents the true meaning of *Philotimo* – showcasing the finest in Greek culture, generosity, and passion for living. Our unparalleled location gives guests complete privacy nearly 1,000 feet above the sea, on an island that is already considered a paradise on earth."

Prior to becoming an entrepreneur, Kontomichalos served as Chairman and President of Bristol-Myers Squibb China. He spearheaded a company turnaround with revenues exceeding \$150 million and high profitability.

In 1994, he started BMS's legendary Consumer/OTC business in China as General Manager – the youngest GM within BMS globally. His success in China as both a corporate leader and an entrepreneur, have made him a sought-after authority and speaker on business in China. Prior to his move to Shanghai, he held various key consumer-marketing positions with BMS in the USA and Canada. Born and raised in Athens, he received an MBA from Columbia University.

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